



## **PRESS RELEASE**

For Immediate Release

### **Contact:**

Cheryl Hardy  
Marketing Director  
Resource Edge, LLC  
Phone: 512.538.1290  
Fax: 512.697.0082  
chardy@talenthook.com

### **TalentHook partners with SmartSearch to provide front to back end recruitment solution.**

*Front end resume search solution works with full service recruitment solution to drive results for mutual clientele.*

**August 8, 2008, Las Vegas, NV** – Resource Edge, LLC, creators of TalentHook, a cutting-edge resume spidering technology solution has partnered with Advanced Personnel Systems, Inc., creators of Smart Search, to ensure they are able to provide their shared customer base with a robust offering of solutions that meet the demand of clients and prospects looking to find a suitable all-in-one recruitment strategy for their business.

Advanced Personnel Systems, Inc. (APS) designed Smart Search talent acquisition and recruiting business software with the intention of bringing together the myriad building blocks of recruiting workflow in one easy-to-use solution. SmartSearch consistently ranks as one of the top providers in leading industry surveys, and is recognized as a Premier Applicant Tracking System (ATS) Alliance member, the top tier in Monster's HR Alliance Program. SmartSearch is also the first HR Alliance member to integrate with the Monster Diversity & Inclusion Recruitment Solution to better connect employers with a wider, more diverse audience of job seekers.

"SmartSearch is designed to seamlessly integrate with our clients' existing systems and applications for managing all employment related information," said Doug Coull, CEO of APS. "We've successfully integrated with many internal and external applications such as MS Outlook, leading job boards, background screening and pre-employment testing providers, as well as HRIS/payroll systems. We were one of the first applicant tracking systems to integrate with TalentHook and are very pleased to offer our clients enhanced functionality with our latest Version 12 release that makes it easier than ever to import and parse resumes into the SmartSearch candidate database."

TalentHook has been serving the recruitment and staffing industry for over nine years with their desktop application designed to optimize and streamline Internet resume search. With the recent release of TalentHook Sphere boasting powerful new searching functionality, shared candidate tracking and the addition of over 800 new resume sites, Resource Edge CEO Phil Gonzalez is excited about the opportunity to strategically serve the recruitment community by way of their ongoing relationship with Advanced Personal Systems.

“Any time we can expand or enhance our services, we hope to provide our partner products the opportunity to demonstrate excellent end results to their customer. The advanced searching features, the incredible range of resources and the tracking and reporting functionality present in TalentHook Sphere are great wins for our clients. The Smart Search product has a strong history of recruitment solution expertise and incredible client retention. Our relationship affords us the opportunity to help drive results for existing Smart Search clients, while giving our clients the opportunity to learn more about the scope and effectiveness of Smart Search,” Gonzalez explains.

Both Resource Edge and Advanced Personnel Systems maintain active conference and network event schedules that allow them to find additional ways to partner and highlight the strengths of both products to new and existing clients. TalentHook plans to announce more updates and will be continuously adding to their resource list throughout the year. TalentHook is also working to stay informed and involved with the major paid resume sites like Monster.com to ensure that the software continues to work effectively and well within paid website guidelines to ensure a seamless transition as online sites continue to find ways to ensure they protect job seeker data. SmartSearch rolled out its Version 12 on June 15. New functions include improved integration with TalentHook, text-messaging functionality, searchability of the DICE resume databank, enhanced client and candidate relationship management tools, and a full-featured Outlook toolbar that’s been getting rave reviews from its users.



#### **About SmartSearch**

Advanced Personnel Systems has been in the business of development and deployment of talent management and recruiting business solutions since 1986, with a long history of “firsts.”. Having pioneered the field of resume-scanning-based recruiting solutions, APS remains a leader in web-based technology and innovative approaches to recruitment data management. Its flagship product, SmartSearch, is currently in its twelfth release and serves more than 6,000 users worldwide. Learn more about SmartSearch by visiting [www.smartsearchonline.com](http://www.smartsearchonline.com)

#### **About TalentHook**

TalentHook is a full resume searching software solution that scours the Internet for active and passive candidates. This tool aids the recruiter by providing sourcing automation capability which includes the rapid search of hundreds of online resume sources as well as desktop and ATS search, basic candidate contact management, shared tracking and comprehensive OFCCP compliant reporting for Internet recruiting. TalentHook Sphere, the most recent version launched in 2008, features the addition of over 800 new sites, enhanced searching functionality and features that identify it as a best in class online resume search solution with the most US Internet resume sites on the market.

TalentHook is licensed on a subscription basis because it is continually updated to preserve searching effectiveness and compatibility. For more information on how to acquire TalentHook for your recruiting organization, visit [www.talenthook.com](http://www.talenthook.com), or call: 800-979-HOOK.